



Experian is a FTSE 100 company and a global leader providing information solutions in consulting, data analysis, credit scoring, related decision support software and various marketing solutions. Employing over 15,000 people in approximately 40 countries, Experian's vision is for its people, data and technology to become a necessary part of every major consumer economy around the world.

Line of Business: Experian QAS
Department: Marketing Services
Position Title: APAC Product Manager (QAS-SYD-PM-00110)
Report To: Director, Technical Services
Work Location: Sydney

Roles & Responsibilities:

Experian has an exciting opportunity for a successful Product Manager to support the business goals of driving revenue, market share, customer satisfaction and profitability through managing new and existing product programmes through the product lifecycle.

The role resides within the Experian QAS business line that provides software and services in Contact Data Management and they will be responsible for the following:

- Managing a number of product programmes through all stages of the product lifecycle ensuring they are successful in the market and provide a return on investment. In addition help to bring new, innovative products to market.
- Understanding the markets we are focused on in each territory and identifying customer needs and competitive landscape. Market requirements can then be translated into product features.
- Other product management tasks including business case generation, development of commercial and technical requirements, project management, internal and external product launches and ongoing measurement of performance with appropriate management and review of products.
- Working across multiple departments such as sales, marketing, technical, legal and international product/development teams. In addition building relationships with customers and partners.
- Executing the Targeted Marketing Mix for our product portfolio working closely with the Sales and Marketing.

Job Requirements:

- Degree caliber or equivalent qualifications.
- Experience in a Product Management role with proven product success.
- Strong Commercial and Project Management Experience, preferably on larger projects 3-6 months.
- Ability to communicate across multiple teams and territories.
- The ideal candidate will have an understanding of the software/technology industry/Data Quality market.
- Attention to detail and successful presentation skills; ability to deliver to senior management.
- Proven track record of measuring and reporting on projects.

Experian are looking for someone that is ready to develop their career with a successful global organisation with excellent working conditions.

We offer successful applicants an attractive remuneration package. Interested parties should send full resume to careers@au.experian.com and quote the vacancy ref. number above.

Only short-listed candidates will be contacted. All information provided by the applicant will be treated in strict confidence and used for recruitment purposes only.

For more company details, please visit www.experian.com.au